

I'm a **UX/UI designer** born and raised in Los Angeles, California that specializes in **crafting solutions** and **visually appealing designs** that not only **solve problems** but also **explore possibilities** and **improve overall user experiences**. This has led me to work in roles that focus on software, customer experience, robotics, and human-machine interface (HMI) design.

Work Experience & Projects

UX/UI Designer March 2022 - Present

OffWorld Inc. (Pasadena, California)

A robotics company developing industrial robots and systems to do the heavy lifting on Earth and the Moon.

- Played a pivotal role in **launching** and **establishing** OffWorld's UX **design process**
- · Consistently applies fundamental UX processes and design principles on every project
- · Collaborates with team members and stakeholders to better understand user needs, pain points, and goals
- Crafts and develops human-machine interfaces for diverse robotic systems and programs, including robotic surveying/inspection, a multi-robot swarm system, and a high intensity microwave system.
- · Utilizes agile project management tools (JIRA, Confluence) to manage tasks and meet goals in biweekly sprints
- Delivered and demonstrated various robotic systems to major global mining companies.
- Conducts user research and tests to refine designs based on feedback, observations, and research insights.
- · Created and actively maintains the **UI design library** for consistent branding and design standards.
- Contributes to **multimedia content creation** by capturing and editing video footage, designing various graphics for presentations both internally and externally.
- · Collaborated with engineers to develop an ergonomic joystick controller to improve usability.
- Worked across departments to craft a **comprehensive user manual/guide** for <u>Surveyor</u> by offering instructions for safety, handling, setup, and operations.
- Partnered with the marketing team to **revamp** the **website** and **improve** the overall user experience.
- · Regularly updates the design and layout of the website to stay aligned with OffWorld's brand.

Various UX Projects February 2021 - August 2021

Designlab (Remote)

An industry-leading program that connects students with experienced designers to help launch design careers.

Across

Designed an **end-to-end app** for cross-platform gaming that **allows users to connect**, send game invites, link up their game accounts, and join various communities.

Crunchyroll

Added a new store feature into an anime streaming app that allows users to shop.

CyberSpace

Created a **responsive website** for a virtual reality arcade that represents their brand, showcases their experiences, and gives users the ability to book reservations online.

Miracle Skincare

Designed a fully responsive e-commerce website for a skincare brand.

Customer Support Technician May 2019 - March 2020

Studio Designer (Culver City, California)

A leading digital project management, product sourcing, and accounting platform for the interior design industry.

- Provided customer service, managed client expectations, and delivered fast, on-targeted solutions.
- Collaborated with various teams (development, design, marketing) to enhance user experience and troubleshoot program issues.
- Utilized CRM programs (Zendesk, Intercom) for daily operations, contributing to streamlined processes and system evolution.
- Contributed to evolving processes and systems to improve efficiency, training, and overall client experience; assisted the Customer Support team as needed.

P.M. Assistant / Customer Service October 2016 - April 2019

B.H. Properties, LLC (Los Angeles, California)

A proven leader in commercial real estate investing that owns and operates properties across the United States.

- Answered, screened, and directed incoming calls; opened and distributed mail and faxes.
- Coordinated **tenant requests**, prepared maintenance reports, and processed work orders.
- Performed administrative tasks, assisted with construction projects, and processed invoices
- Worked on special projects that were assigned by Property Management Supervisor and supported the Accounting Department as needed.

Administrative Clerk / Assistant August 2016 - October 2016

B.H. Properties, LLC (Los Angeles, California)

A proven leader in commercial real estate investing that owns and operates properties across the United States.

- Prepared outgoing mail, distributed incoming mail, and kept file cabinets and computer files organized.
- Utilized business machinery for scanning, photocopying, and printing documents.
- Managed check deposits and invoice updates using management software.
- Covered the front desk regularly and provided assistance to supervisors.
- · Promoted to Receptionist, Property Manager Assistant, and Customer Service Representative.

Various Animated Shorts October 2013 - August 2016

Freelance Background Designer / Painter

- Background Artist on "The Ballad of Sheriff Kid McLain" (2016)
- Designer/Painter on various projects (2013 2015)

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Los Angeles, California

Education

Designlab

Remote

UX Academy (Certification)
December 2020 - August 2021

Concept Design Academy

Pasadena, California

Foundation & Design Thinking February 2014 - April 2014

Art Institute of California

North Hollywood, California

Media Arts & Animation (Bachelor's Degree)

August 2009 - December 2013

Tools

Figma & FigJam

Adobe Creative Suite

Zeplin

Miro

JIRA & Confluence

Notion

Wix

Microsoft 365 & Office Suite

Google Workspace

Slack

Basecamp

HTML & CSS

Skills

User Research

User Interface Design

Interaction Design

Cross-Functional Collaboration

Journey Mapping

Brainstorming

User Interviews

Workshops

Wireframing

Prototyping

Usability Testing
Information Architecture

Card Sorting

Design System / Library

Design Management

Web Design

Visual Design

Illustration

Digital Painting

2D & 3D Animation

Video Editing