Roxanna Jackson Product Designer

I'm a **product designer** born and raised in Los Angeles, California that specializes in **crafting solutions** and **visually appealing designs** that not only **solve problems** but also **explore possibilities** and **improve overall user experiences**. This has led me to work in roles that focus on software, customer experience, robotics, and human-machine interface (HMI) design.

Work Experience & Projects

Web Designer

August 2025 - Present

<u>Spacedock</u> (Remote)

A space infrastructure company advancing orbital capabilities through hosted payload integration and autonomous docking.

- Collaborates with the team to understand user needs and aligns creative ideas with brand identity.
- Revamped the current website and oversaw the design, layout, and functionality.
- · Applies UX best practices to ensure scalability, speed, and accessibility.
- Utilizes content management system (CMS) tools to seamlessly integrate designs and manage content.
- · Updates the website and implements improvements while adhering to accessibility standards.

UX/UI Designer

September 2024 - March 2025

Cybernetic Economic Intelligence Foundation (Remote)

A company that empowers users to transform their everyday expenses into future income by leveraging their data.

- Created low-fidelity wireframes and high-fidelity prototypes to visualize concepts and user flows.
- Strategically incorporate gamification techniques into existing interfaces to enhance user engagement.
- Collaborated cross-functionally with internal teams to gather insights and refine designs, ensuring alignment with stakeholder goals and feedback.

Web Designer

May 2024 - October 2024

Freelance (Los Angeles, California)

A freelance web designer who creates visually engaging and user-friendly websites.

- Collaborated with clients to **understand user needs** and aligned creative ideas with brand identity.
- · Oversaw website design, layout, and functionality.
- Applied UX best practices to ensure scalability, speed, and accessibility.
- Utilized content management system (CMS) tools to seamlessly **integrate designs** and **manage web** content.
- Designed UI kits, high-fidelity mockups, and prototypes using tools like Figma and Adobe Suite.
- · Updated websites and implemented improvements while adhering to accessibility standards.

UX/UI Designer

March 2022 - February 2024

OffWorld Inc. (Pasadena, California)

A robotics company developing industrial robots and systems to do the heavy lifting on Earth and the Moon.

- Established OffWorld's **UX design process**, ensuring consistent application of UX principles.
- Conducted user research and usability testing with internal team and stakeholders to refine designs.
- Developed and implemented various robotic systems interfaces, including multi-robot swarms and high-intensity microwave systems, and demonstrated them to global mining companies.
- Created and maintained a **UI design library** for **consistent branding** throughout all robotic systems
- Organized and facilitated internal workshops to define user journeys, flows, and personas to improve the user experience
- Created multimedia content, a physical joystick controller, comprehensive user manuals, visual graphics, and partnered with marketing to regularly improve the website
- Utilized various tools (JIRA, Confluence) to manage tasks and meet goals in an agile environment.

Various UX Design Projects

February 2021 - August 2021

Designlab (Remote)

An industry-leading program that connects students with experienced designers to help launch design careers.

• Visit my website to view the following projects: <u>Across</u>, <u>Crunchyroll</u>, <u>CyberSpace</u>, and <u>Miracle Skincare</u>

Additional Work History

• Visit my LinkedIn Profile for additional work history.

June 2012 - April 2019

🕠 roxannajackson.com

roxannarjackson@gmail.com

in linkedin.com/in/roxannajackson

• Los Angeles, California

Education

ArtCenter College of Design

Pasadena, California

Interaction Design, MDes (Master's Degree) September 2025 - September 2026

Designlab

Remote

UX Academy (Certification)
December 2020 - August 2021

Concept Design Academy

Pasadena, California

Foundation & Design Thinking
February 2014 - April 2014

Art Institute of California

North Hollywood, California

Media Arts & Animation, BS (Bachelor's Degree)

August 2009 - December 2013

Tools

Figma

Adobe Creative Suite

Illustrator

PhotoshopAcrobat

Premiere

Autodesk

Maya3dsMax

Blender

Miro

Zeplin

JIRA & Confluence

Wix

Microsoft 365 & Office Suite

Google Workspace

Notion

Slack

Basecamp

HTML & CSS

Skills

User Research

User Interface Design

Interaction Design

Cross-Functional Collaboration

Journey Mapping

Brainstorming

User Interviews

Workshops

Wireframing

Prototyping

Usability Testing

Information Architecture

Card Sorting

Design System / Library

Design Management

2D & 3D Animation

Digital Painting

Illustration

Visual Design

Web Design

Video Editing

Brand Identity